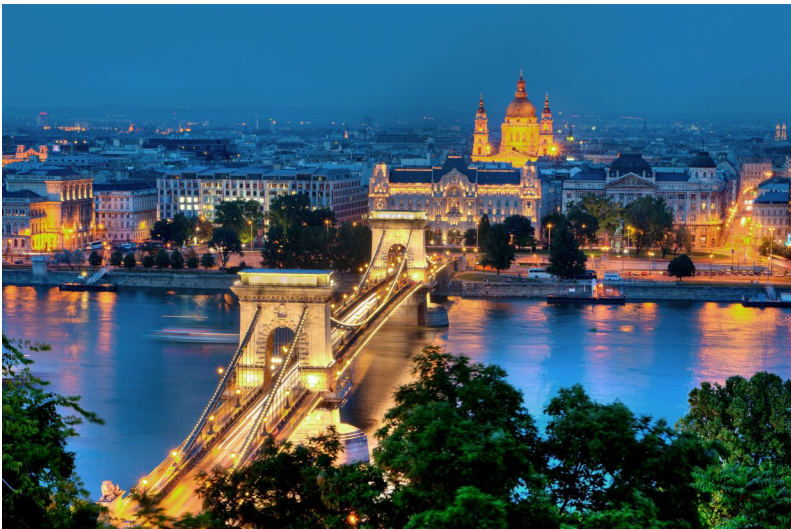




INTERNATIONAL SERUM
INDUSTRY ASSOCIATION

Join us in Budapest, Hungary for the 20th Annual Meeting of the International Serum Industry Association



We are delighted to invite you to the 20th Annual Meeting of the ISIA which will be held on Wednesday, April 30th and Thursday, May 1st, 2025, in Budapest, Hungary!

2025 Meeting Theme:
Building Bridges:
Enhancing Collaboration and
Advancing Life Sciences

Planned Meeting Topics:

- **Regulatory Discussions** - Engaging global experts to consider evolving regulations that guide safety testing and effective trade.
- **Subject Matter Expert Working Groups** - Collaborative discussions on advancements and challenges in the industry.
- **Alternatives to Gamma Irradiation** - Exploring new viral reduction strategies.
- **Viability of Serum Alternatives** – Learning about emerging options in the market.
- **Serum in Customer Applications** - Understanding its critical role in emerging fields such as cell and gene therapy.
- **Animal & Herd Management** - Insights into current and future trends that impact the serum supply and market.

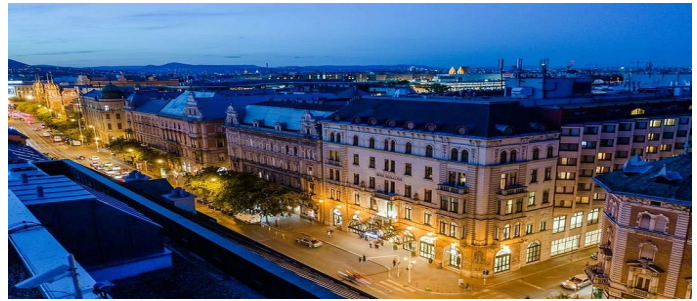
Stay tuned for more details!



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Meeting Venue:

The meeting will be held at the beautiful Radisson Blu Béke Hotel, Budapest



The Radisson Blu Béke Hotel is located close to both the business and shopping districts and is within walking distance of popular attractions like the famous Andrassy Street, State Opera House, and Heroes' Square.

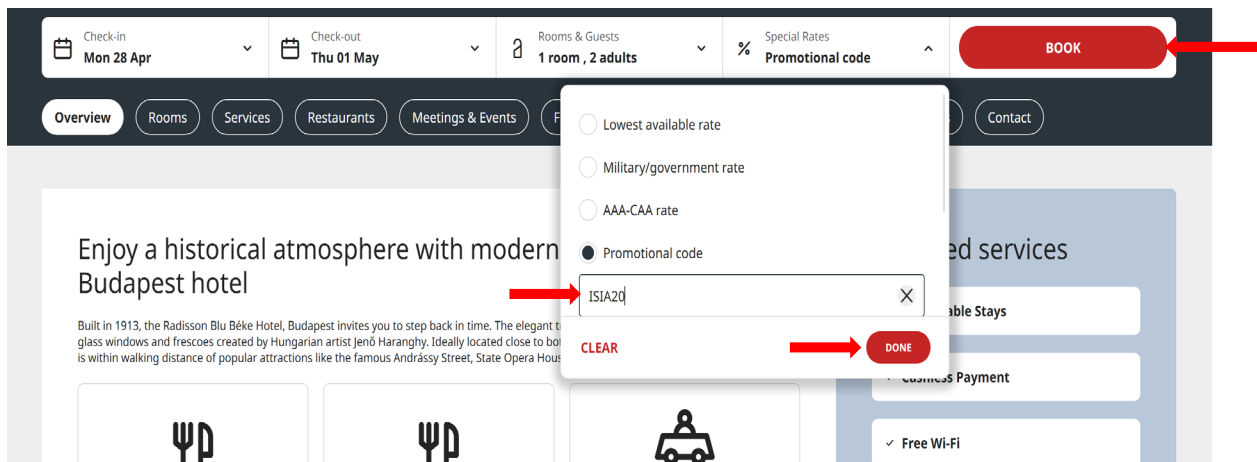
A block of rooms has been reserved at the Radisson Blu Beke Hotel, Budapest located at Teréz krt. 43., H-1067 Budapest, Hungary



Accommodations:

To reserve your accommodation using the special rates created for ISIA 20th Annual Meeting you can use the following booking code on the Radisson Blu Béke Hotel, Budapest website: ISIA20

1. Visit the following website: <https://www.radissonhotels.com/en-us/hotels/radisson-blu-budapest>
2. Enter the dates of check in/check out, as well as occupancy details, then select “Special rates Promotional code” Enter ISIA20, then click on “Done” then click “Book”



3. On the next page, please select the type of room you want to reserve, then click on “Select”. Currency can be changed, if necessary, by clicking the icon at the top of the page.
4. From here, please fill out all requested details accordingly to finalize your reservation.



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The special promotional code of the event is valid until March 3, 2025. After this date, the hotel can only accept your accommodation request based on available public rates and availability. Please remember to reserve your accommodation before this date!

Check-in time is 3:00 PM and Check-out is 10:00 AM. Early check-ins, late checkouts and extended stays are based on availability. There is no guarantee that early check-in or late check-out will be available.

Hotel Cancellation policy: Reservations can be cancelled free of charge 14 days before arrival. Any cancellation received after this date will result in 100% late cancellation fee charged to the provided credit card.

Registration and Fees:

To Register for the 2025 20th Annual Meeting in Budapest, Hungary please use the link below.

- ISIA membership must be active and paid in full for the 2024-2025 membership year
- Meeting fees include lunch for both meeting dates
- Registration deadline is Monday, April 21st

[Click here to register and pay fees for ISIA 20th Annual Meeting](#)

Regular Members

- Regular Member companies are entitled to send one individual to attend the Annual Meeting at half price (US \$325). *Please reach out to Kathryn (kpaganilee@serumindustry.org) for the promo code.*
- Additional attendees from Regular Member companies will be accepted at a charge of US \$650 per person

Associate Members

- Associate Member attendees are accepted at the charge of US \$650 per person.

Individual Members

- Individual Member attendees are accepted at the charge of US \$325 per person.

Non-Members

- Non-Members attending the ISIA Annual Meeting may do so at a fee of US \$1,100 per person.
- Non-Members who have previously attended one ISIA Annual Meetings are ineligible to attend without becoming a member of the Association.

Cancellations and Refunds

- An administrative charge of US \$25 will be levied for meeting cancellations received after April 14, 2025. Thereafter 80% of the registration fee will be charged. Only email cancellations will be accepted and are recorded on the date received.



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Sponsorship Opportunities:



ISIA 2025 ANNUAL GENERAL MEETING SPONSORSHIP LEVELS

Join us in making the ISIA Annual General Meeting an exceptional experience by becoming a sponsor. As a valued partner, your organization will gain visibility and engagement with our diverse audience, including industry professionals, thought leaders, and key decision-makers.

PLATINUM	<ul style="list-style-type: none">• 2 Meeting Registrations• Logo displayed on event materials, banners, signage• Logo displayed on attendee name badges• Opportunity to sponsor a specific event• On-stage recognition during the event.• Premium exhibit space• Ad on meeting website and app• Mention in social media posts and email blasts• Swag/materials on each attendee seat	\$5,000
GOLD	<ul style="list-style-type: none">• 1 Meeting Registration• Logo placement on event website and materials.• Opportunity to sponsor a specific event• Exhibit space• Ad on meeting website and app• Mention in social media posts and email blasts• Swag/materials at exhibit table only	\$3,500
SILVER	<ul style="list-style-type: none">• Logo placement on event website and materials.• Exhibit space• Ad on meeting website and app• Mention in social media posts and email blasts• Swag/materials at exhibit table only	\$2,000
EXHIBITOR ONLY	<ul style="list-style-type: none">• Exhibit space• Mention in social media posts and email blasts• Swag/materials at exhibit table only	\$1,000
DIGITAL ONLY	<ul style="list-style-type: none">• Ad on app and website• Mention in social media posts and email blasts	\$500

Support ISIA and showcase your commitment to the Industry.
Together, we can make a lasting impact.

For more information, please reach out to
kpaganilee@serumindustry.org

serumindustry.org



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Should you have any questions concerning registration or the meeting itself, please contact Kathryn Paganilee at kpaganilee@serumindustry.org

If you know others in our industry that would benefit from attending the ISIA Annual Meeting, please forward this information to them, or direct them to [our website](#) to register.

I look forward to seeing you in Budapest!

Regards,

CEO, ISIA