



Jared Deppe **Director of Product Management (Cytiva)**



Jared Deppe is the Director of Product Management - Sera, Research, and OEM Products within Cytiva's cell culture business (HyClone). He manages commercial and product strategies for HyClone serum and research portfolios with Cytiva.

His 20-year career includes various roles in pricing, finance, and product management. For the last 10 years, Jared has been a leader within Cytiva's serum portfolio and the serum industry. Jared has also served in multiple functions within the ISIA including as CFO and as an active member of the traceability committee.

Jared holds a Bachelor's degree from Utah State University in Finance and Economics and a Master's degree in Business Administration (MBA) from Weber State University.

He resides in Northern Utah with his wife and three daughters.